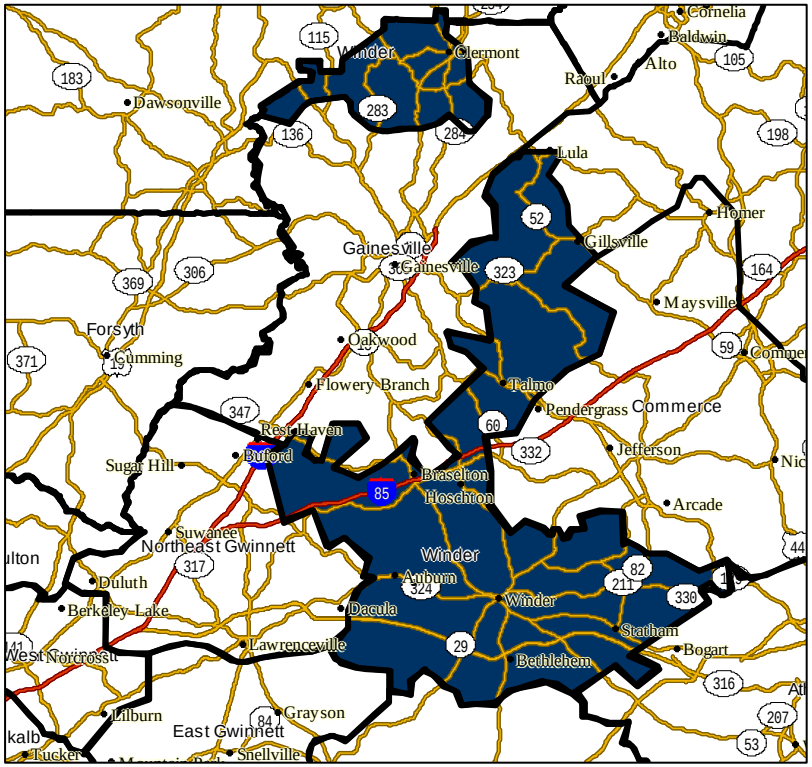
Winder

Cable Subs: 25,838



Counties Covered: parts of Barrow, Cherokee, Hall, Gwinnett, Jackson, Oconee, Walton

Cities Covered: parts of Lula, Gillsville, Talmo, Braselton, Hoschton, Auburn, Winder, Bethlehem, Statham, Clemont

Zip Codes Covered: 30011, 30019, 30517, 30519,30527, 30543, 30548, 30554, 30564, 30567, 30575, 30666, 30620, 30680, 30506, 30507, 30607, 30542

Population Demographics	2007 Est	%
Total Population	103,680	
Total Households	38,860	
Male	52,395	50.5%
Female	51,286	49.5%
White	90,512	87.3%
Black	7,306	7.1%
Hispanic	7,799	7.5%
20 to 24	6,345	6.1%
25 to 34	17,341	16.7%
35 to 44	17,456	16.8%
45 to 54	13,274	12.8%
55 to 64	9,479	9.1%
Median Age:	33.7	
$35,000 - $49,999	5,769	14.8%
$50,000 - $74,999	10,010	25.8%
$75,000 - $99,999	5,775	14.9%
$100,000 - $149,999	4,094	10.5%
$150,000 +	1,841	4.7%
Average Hhld Income	$58,358	
Median Home Value	$112,481	
Employed	52,346	95.1%
Blue Collar Occupations	19,409	49.1%
White Collar Occupations	20,151	50.9%
Average Vehicles Per Hhld	2.1	
2+ Vehicles Available	28,063	72.2%
Some College, No Degree	13,757	20.6%
Bachelor's Degree	6,194	9.3%
Graduate Degree	2,620	3.9%

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).

ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLA

© 2008 Comcast Spotlight Atlanta. All rights reserved.