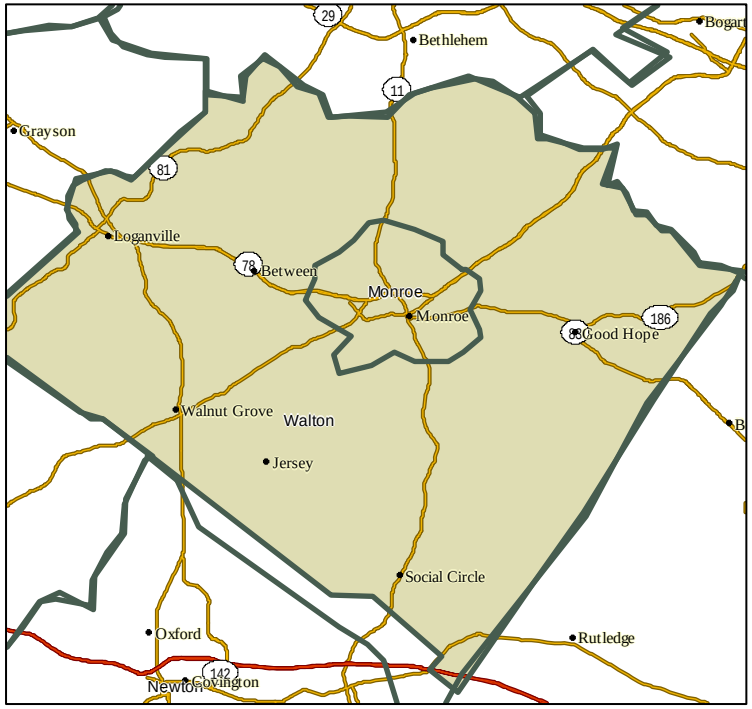
Walton

Cable Subs: 10,480



Counties Covered: parts of Walton

Cities Covered: Loganville, Between, Good Hope, Walnut Grove, Jersey, Social Circle

Zip Codes Covered: 30014, 30025, 30052, 30641, 30655, 30656

Population Demographics	2007 Est	%
Total Population	54,523	
Total Households	17,870	
Male	27,232	49.9%
Female	27,292	50.1%
White	46,054	84.5%
Black	5,563	10.2%
Hispanic	2,175	4.0%
20 to 24	3,014	5.5%
25 to 34	7,862	14.4%
35 to 44	9,297	17.1%
45 to 54	7,538	13.8%
55 to 64	5,423	9.9%
Median Age:	35.2	
$35,000 - $49,999	2,366	13.2%
$50,000 - $74,999	3,960	22.2%
$75,000 - $99,999	3,428	19.2%
$100,000 - $149,999	3,016	16.9%
$150,000 +	1,338	7.5%
Average Hhld Income	$65,652	
Median Home Value	$110,717	
Employed	27,423	93.7%
Blue Collar Occupations	8,392	40.4%
White Collar Occupations	12,358	59.6%
Average Vehicles Per Hhld	2.3	
2+ Vehicles Available	14,331	80.2%
Some College, No Degree	7,183	20.4%
Bachelor's Degree	5,223	14.8%
Graduate Degree	2,144	6.1%

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).

ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLA

© 2008 Comcast Spotlight Atlanta. All rights reserved.