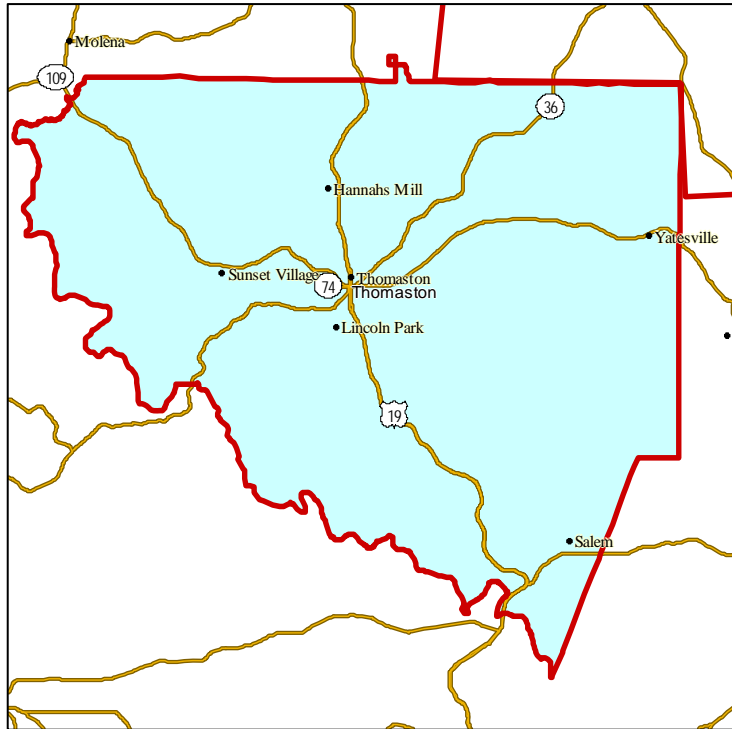


Thomaston

Cable Subs: 6,891



Counties Covered: part of Upson

Cities Covered: Hannahs Mill, Sunset Village, Salem, Thomaston, Lincoln Park, Yatesville

Zip Codes Covered: 30256, 30258, 30285, 30286, 31016, 31097

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).

Population Demographics	2007 Est	%
Total Population	28,062	
Total Households	11,298	
Male	13,589	48.4%
Female	14,473	51.6%
White	19,868	70.8%
Black	7,751	27.6%
Hispanic	524	1.9%
20 to 24	1,905	6.8%
25 to 34	3,782	13.5%
35 to 44	3,901	13.9%
45 to 54	3,996	14.2%
55 to 64	3,193	11.4%
Median Age:	37.8	
\$35,000 - \$49,999	1,809	16.0%
\$50,000 - \$74,999	2,148	19.0%
\$75,000 - \$99,999	1,022	9.1%
\$100,000 - \$149,999	672	5.9%
\$150,000 +	341	3.0%
Average Hhld Income	\$46,690	
Median Home Value	\$66,131	
Employed	12,290	92.8%
Blue Collar Occupations	6,342	54.8%
White Collar Occupations	5,224	45.2%
Average Vehicles Per Hhld	1.8	
2+ Vehicles Available	6,436	57.0%
High School Graduate	7,271	38.6%
Associates Degree	2,762	14.7%
Bachelor's Degree	878	4.7%
Graduate Degree	1,622	8.6%