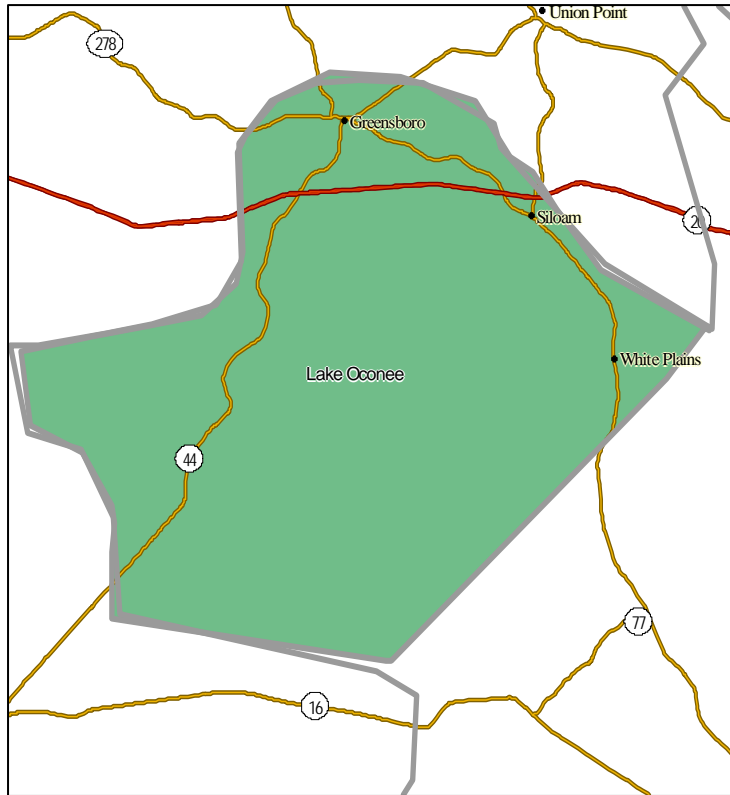


Oconee

Cable Subs: 4,702



Counties Covered: parts of Putnam, Greene

Cities Covered: Greensboro, Siloam, White Plains

Zip Codes Covered: 30625, 30642, 30678, 31024

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).

Population Demographics	2007 Est	%
Total Population	32,574	
Total Households	13,643	
Male	15,999	49.1%
Female	16,576	50.9%
White	20,526	63.0%
Black	11,143	34.2%
Hispanic	1,359	4.2%
20 to 24	2,150	6.6%
25 to 34	4,227	13.0%
35 to 44	4,097	12.6%
45 to 54	4,416	13.6%
55 to 64	4,258	13.1%
Median Age:	39.9	
\$35,000 - \$49,999	1,932	14.2%
\$50,000 - \$74,999	2,482	18.2%
\$75,000 - \$99,999	1,379	10.1%
\$100,000 - \$149,999	1,306	9.6%
\$150,000 +	1,089	8.0%
Average Hhld Income	\$63,852	
Median Home Value	\$155,457	
Employed	14,300	95.3%
Blue Collar Occupations	6,874	53.8%
White Collar Occupations	5,909	46.2%
Average Vehicles Per Hhld	1.9	
2+ Vehicles Available	9,009	66.0%
High School Graduate	8,623	38.4%
Associates Degree	1,015	4.5%
Bachelor's Degree	2,537	11.3%
Graduate Degree	1,579	7.0%