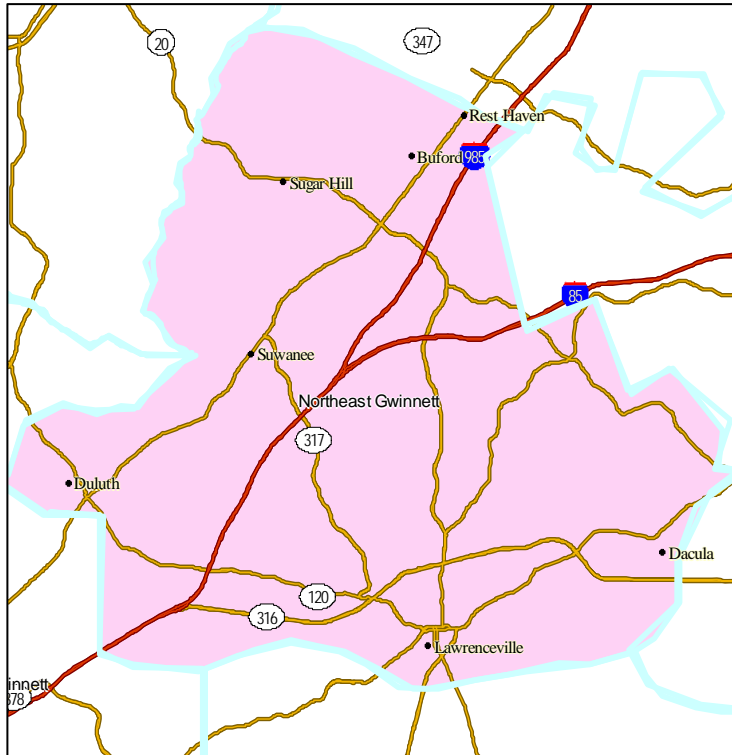


Northeast Gwinnett



Cable Subs: 51,077



Counties Covered: parts of Gwinnett

Cities Covered: Rest Haven, Sugar Hill, Buford, Suwanee, Duluth, Dacula, Lawrenceville

Zip Codes Covered: 30019, 30024, 30043, 30045, 30096, 30097, 30518, 30519

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).

Population Demographics	2007 Est	%
Total Population	367,181	
Total Households	122,859	
Male	186,557	50.80%
Female	180,623	49.20%
White	236,603	64.40%
Black	59,849	16.30%
Hispanic	47,506	12.90%
20 to 24	21,395	5.80%
25 to 34	56,831	15.50%
35 to 44	68,396	18.60%
45 to 54	52,336	14.30%
55 to 64	31,691	8.60%
Median Age:	33.8	
\$35,000 - \$49,999	14,307	11.60%
\$50,000 - \$74,999	25,429	20.70%
\$75,000 - \$99,999	22,609	18.40%
\$100,000 - \$149,999	25,320	20.60%
\$150,000 +	16,354	13.30%
Average Hhld Income	\$84,057	
Median Home Value	\$151,087	
Employed	189,014	94.30%
Blue Collar Occupations	38,166	27.30%
White Collar Occupations	101,644	72.70%
Average Vehicles Per Hhld	2	
2+ Vehicles Available	89,591	72.90%
High School Graduate	62,042	26.70%
Associates Degree	19,579	8.40%
Bachelor's Degree	58,864	25.30%
Graduate Degree	24,792	10.70%

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