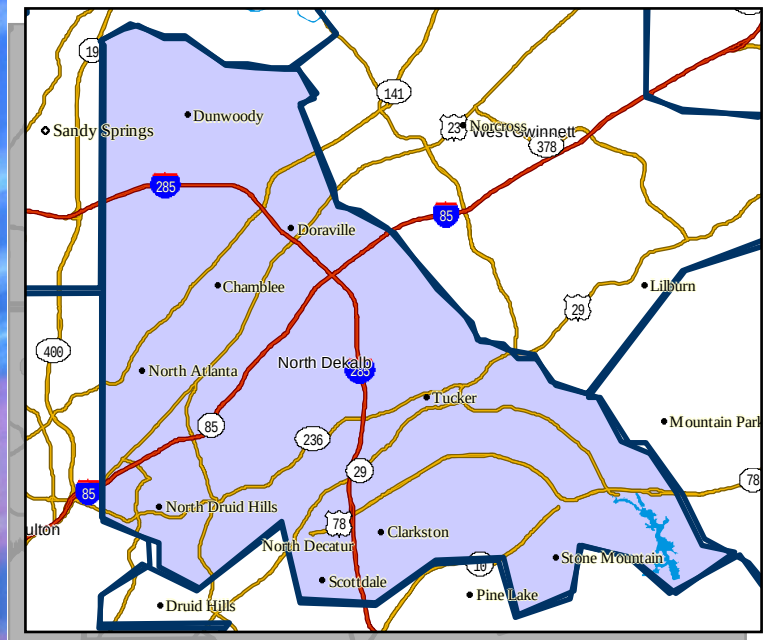
North Dekalb

Cable Subs: 75,343



Counties Covered: parts of Dekalb

Cities Covered: Stone Mountain, Clarkston, Scottsdale, North Decatur, North Druid Hills, North Atlanta, Chamblee, Doraville, Dunwoody, Tucker

Zip Codes Covered: 3002, 30324, 30033, 30079, 30083, 30084, 30087, 30319, 30329, 30338, 30340, 30341, 30345, 30346, 30360

Population Demographics	2007 Est	%
Total Population	430,606	
Total Households	169,373	
Male	215,898	50.10%
Female	214,708	49.90%
White	168,021	39.00%
Black	188,854	43.90%
Hispanic	63,089	14.70%
20 to 24	31,848	7.40%
25 to 34	68,748	16.00%
35 to 44	72,204	16.80%
45 to 54	60,778	14.10%
55 to 64	43,352	10.10%
Median Age:	35.1	
$35,000 - $49,999	25,887	15.30%
$50,000 - $74,999	35,970	21.20%
$75,000 - $99,999	23,842	14.10%
$100,000 - $149,999	22,463	13.30%
$150,000 +	17,120	10.10%
Average Hhld Income	$72,232	
Median Home Value	$192, 688	
Employed	224,592	89.70%
Blue Collar Occupations	75,941	33.70%
White Collar Occupations	149,234	66.30%
Average Vehicles Per Hhld	1.6	
2+ Vehicles Available	84,667	50.00%
High School Graduate	68,466	24.00%
Associates Degree	22,979	8.10%
Bachelor's Degree	66,254	23.20%
Graduate Degree	46,980	16.50%

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).

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