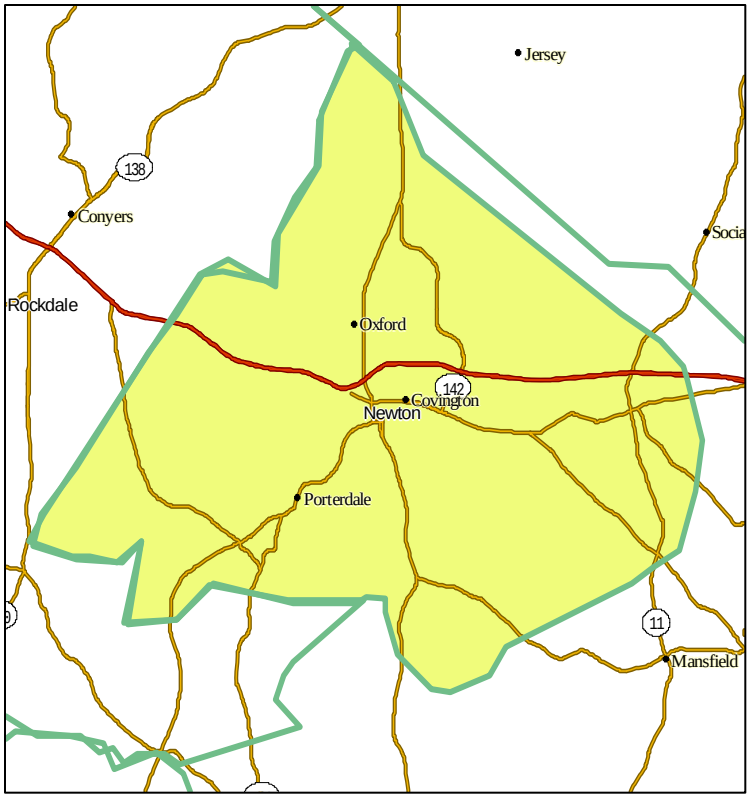
# Newton

Cable Subs: 11,719




Counties Covered: parts of Newton

Cities Covered: Oxford, Covington, Porterdale

Zip Codes Covered: 30014, 30016, 30025, 30054

| Population Demographics | 2007 Est | % |
|---|---|---|
| Total Population | 96,783 | |
| Total Households | 33,695 | |
| Male | 47,627 | 49.2% |
| Female | 49,156 | 50.8% |
| White | 73,652 | 76.1% |
| Black | 20,601 | 21.3% |
| Hispanic | 3,334 | 3.5% |
| 20 to 24 | 6,657 | 6.9% |
| 25 to 34 | 16,500 | 17.0% |
| 35 to 44 | 15,715 | 16.2% |
| 45 to 54 | 11,734 | 12.1% |
| 55 to 64 | 8,274 | 8.5% |
| Median Age: | 32.9 | |
| $35,000 - $49,999 | 5,589 | 16.6% |
| $50,000 - $74,999 | 8,375 | 24.9% |
| $75,000 - $99,999 | 5,022 | 14.9% |
| $100,000 - $149,999 | 3,761 | 11.2% |
| $150,000 + | 1,620 | 4.8% |
| Average Hhld Income | $55,062 | |
| Median Home Value | $101,270 | |
| Employed | 45,172 | 89.3% |
| Blue Collar Occupations | 14,199 | 48.3% |
| White Collar Occupations | 15,189 | 51.7% |
| Average Vehicles Per Hhld | 2 | |
| 2+ Vehicles Available | 22,174 | 65.8% |
| High School Graduate | 18,350 | 30.0% |
| Associates Degree | 6,023 | 9.8% |
| Bachelor's Degree | 8,450 | 13.8% |
| Graduate Degree | 3,748 | 6.1% |

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).

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