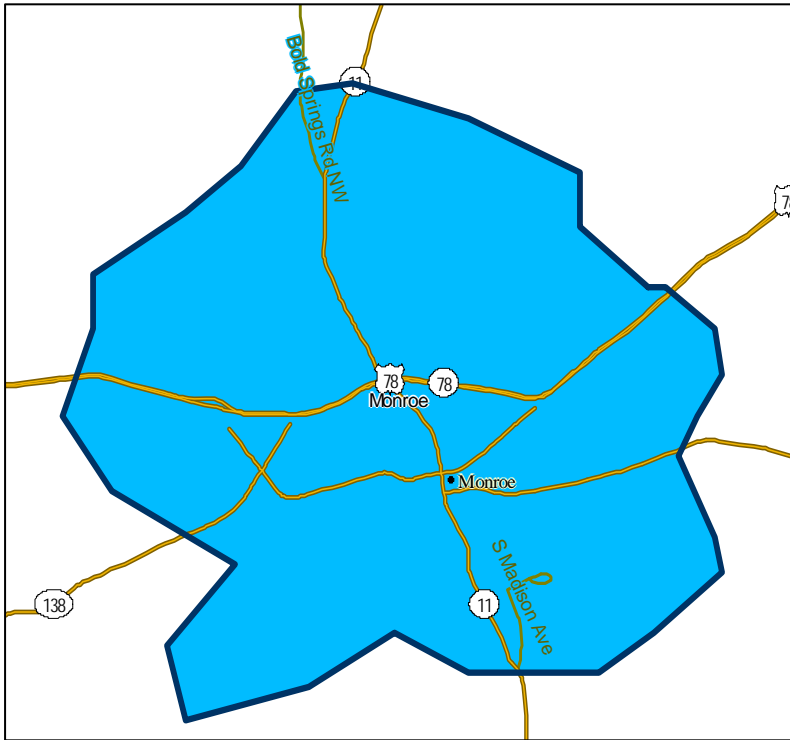


Monroe

Cable Subs: 6,358



Counties Covered: parts of Walton, Morgan

Cities Covered: Monroe

Zip Codes Covered: 30655, 30656

Population Demographics

	2007 Est	%
Total Population	51,107	
Total Households	17,628	
Male	24,961	48.8%
Female	26,146	51.2%
White	37,365	73.1%
Black	12,466	24.4%
Hispanic	1,337	2.6%
20 to 24	3,667	7.2%
25 to 34	7,416	14.5%
35 to 44	7,635	14.9%
45 to 54	6,801	13.3%
55 to 64	5,193	10.2%
Median Age:	35.5	
\$35,000 - \$49,999	2,527	14.3%
\$50,000 - \$74,999	3,681	20.9%
\$75,000 - \$99,999	2,292	13.0%
\$100,000 - \$149,999	1,997	11.3%
\$150,000 +	1,051	6.0%
Average Hhld Income	\$52,900	
Median Home Value	\$86,881	
Employed	23,723	90.7%
Blue Collar Occupations	8,525	49.4%
White Collar Occupations	8,726	50.6%
Average Vehicles Per Hhld	2.2	
2+ Vehicles Available	13,411	76.1%
Some College, No Degree	5,689	17.1%
Bachelor's Degree	3,940	11.8%
Graduate Degree	1,466	4.4%

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).