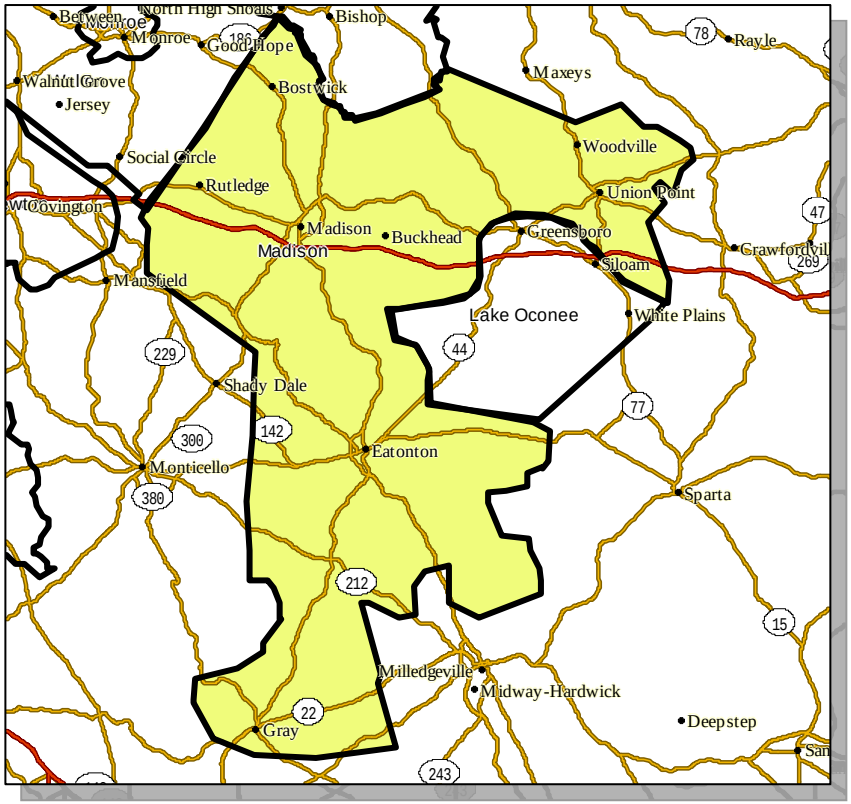
Madison

Cable Subs: 1,457



Counties Covered: parts of Greene, Putnam, Morgan

Cities Covered: Bostwick, Rutledge, Madison, Woodville, Union Point, Eatonton, Gray

Zip Codes Covered: 30056, 30642, 30621, 30625, 30650, 30663, 30669, 30677, 31024, 31061

Population Demographics	2007 Est	%
Total Population	60,246	
Total Households	24,153	
Male	29,646	49.2%
Female	30,600	50.8%
White	38,386	63.7%
Black	20,344	33.8%
Hispanic	1,987	3.3%
20 to 24	4,049	6.7%
25 to 34	7,955	13.2%
35 to 44	7,903	13.1%
45 to 54	8,049	13.4%
55 to 64	7,181	11.9%
Median Age:	38.2	
$35,000 - $49,999	3,736	15.5%
$50,000 - $74,999	4,209	17.4%
$75,000 - $99,999	2,301	9.5%
$100,000 - $149,999	2,073	8.6%
$150,000 +	1,486	6.2%
Average Hhld Income	$56,451	
Median Home Value	$92,716	
Employed	27,146	94.9%
Blue Collar Occupations	12,853	52.9%
White Collar Occupations	11,439	47.1%
Average Vehicles Per Hhld	1.9	
2+ Vehicles Available	15,113	62.6%
Some College, No Degree	6,389	15.8%
Bachelor's Degree	4,234	10.5%
Graduate Degree	2,556	6.3%

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).

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