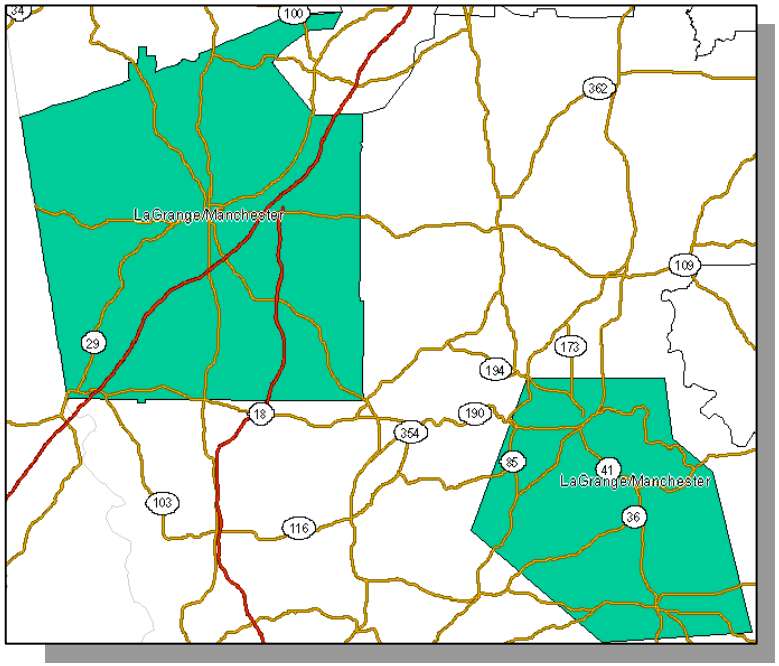
LaGrange-Manchester

Comcast SPOTLIGHT

Cable Subs: 16,970



Counties Covered: parts of Troup, Meriwether, and Talbot

Cities Covered: West Point, Lagrange, Big Spring, Manchester, Shiloh, Woodland, Warm Springs

Zip Codes Covered: 30230, 30240, 30241, 30261, 31822, 31833, 31816, 31826, 31827, 31830, 31831, 31836

Population Demographics	2007 Est	%
Total Population	66,206	
Total Households	26,477	
Male	32,065	48.0%
Female	34,141	52.1%
White	41,491	58.8%
Black	23,064	39.0%
Hispanic	1,679	2.2%
20 to 24	4,752	6.9%
25 to 34	9,256	13.5%
35 to 44	8,838	13.1%
45 to 54	8,971	13.7%
55 to 64	6,982	11.2%
Median Age:	36.4	
$35,000 - $49,999	3,899	14.1%
$50,000 - $74,999	4,999	18.6%
$75,000 - $99,999	2,840	10.0%
$100,000 - $149,999	2,182	7.7%
$150,000 +	1,284	3.8%
Average Hhld Income	$46,047	
Median Home Value	$73,513	
Employed	30,121	92.1%
Blue Collar Occupations	13,480	51.4%
White Collar Occupations	14,550	48.7%
Average Vehicles Per Hhld	1.7	
2+ Vehicles Available	14,444	53.2%
High School Graduate	13,299	25.7%
Bachelor's Degree	5,109	9.6%
Graduate Degree	2,735	5.9%

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).

ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLA

© 2008 Comcast Spotlight Atlanta. All rights reserved.