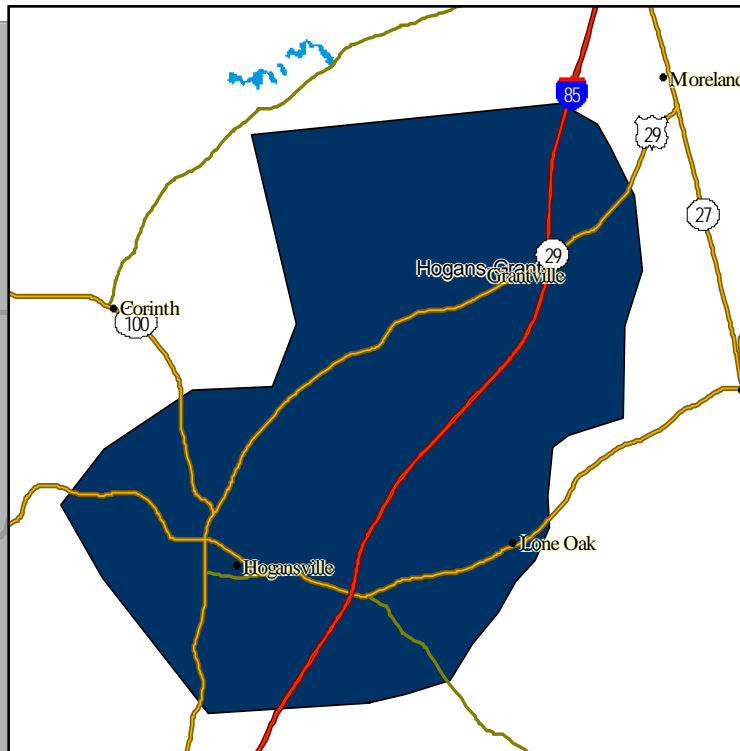


Hogansville-Grantville

Cable Subs: 608



Counties Covered: parts of Coweta, Troup, Meriwether

Cities Covered: Grantville, Hogansville, Lone Oak

Zip Codes Covered: 30220, 30230

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).

Population Demographics	2007 Est	%
Total Population	10,971	
Total Households	4,299	
Male	5,355	48.8%
Female	5,616	51.2%
White	7,927	72.3%
Black	2,800	25.5%
Hispanic	213	1.9%
20 to 24	672	6.1%
25 to 34	1,482	13.5%
35 to 44	1,557	14.2%
45 to 54	1,504	13.7%
55 to 64	1,250	11.4%
Median Age:	36	
\$35,000 - \$49,999	716	16.7%
\$50,000 - \$74,999	941	21.9%
\$75,000 - \$99,999	398	9.3%
\$100,000 - \$149,999	226	5.3%
\$150,000 +	142	3.3%
Average Hhld Income	\$44,725	
Median Home Value	\$66,614	
Employed	4,792	90.9%
Blue Collar Occupations	2,496	57.3%
White Collar Occupations	1,861	42.7%
Average Vehicles Per Hhld	1.9	
2+ Vehicles Available	2,580	60.0%
High School Graduate	2,823	39.6%
Associates Degree	336	4.7%
Bachelor's Degree	569	8.0%
Graduate Degree	218	3.1%