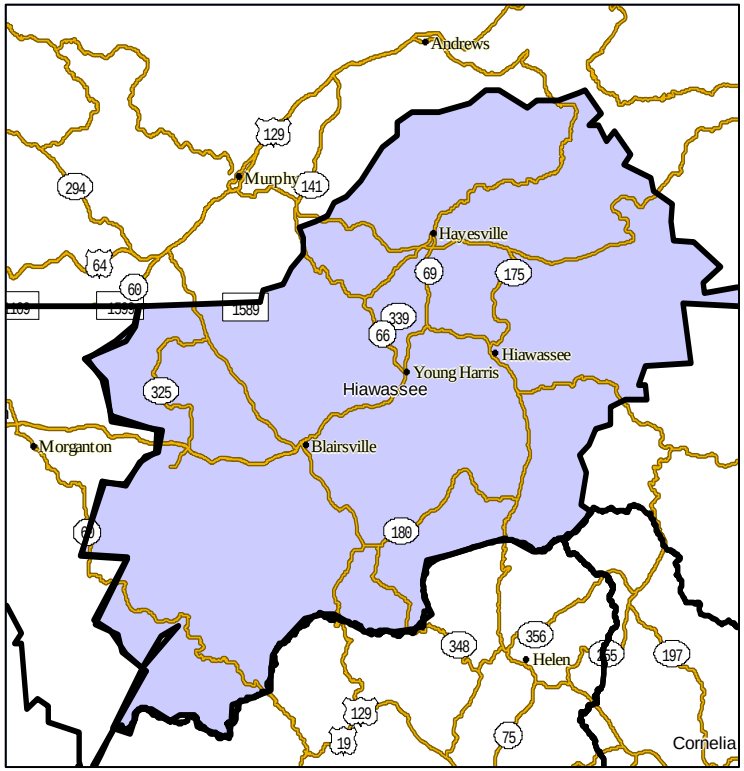
Hiawassee

Cable Subs: 10,650



Counties Covered: parts of Clay, Towns, Union

Cities Covered: Hayesville, Hiawassee, Young Harris, Blairsville

Zip Codes Covered: 28902, 28904, 28909, 30512, 30514, 30546, 30560, 30572, 30582

Population Demographics	2007 Est	%
Total Population	39,790	
Total Households	18,846	
Male	19,469	48.9%
Female	20,321	51.1%
White	39,033	98.1%
Black	218	0.6%
Hispanic	473	1.2%
20 to 24	2,474	6.2%
25 to 34	5,027	12.6%
35 to 44	4,692	11.8%
45 to 54	5,097	12.8%
55 to 64	4,980	12.5%
Median Age:	44.5	
$35,000 - $49,999	3,101	16.5%
$50,000 - $74,999	3,483	18.5%
$75,000 - $99,999	1,658	8.8%
$100,000 - $149,999	1,228	6.5%
$150,000 +	642	3.4%
Average Hhld Income	$46,333	
Median Home Value	$108,762	
Employed	17,020	96.6%
Blue Collar Occupations	7,364	51.3%
White Collar Occupations	7,002	48.7%
Average Vehicles Per Hhld	2	
2+ Vehicles Available	12,241	65.0%
High School Graduate	10,382	35.3%
Associates Degree	1,929	6.6%
Bachelor's Degree	2,609	8.9%
Graduate Degree	1,862	6.3%

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).

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