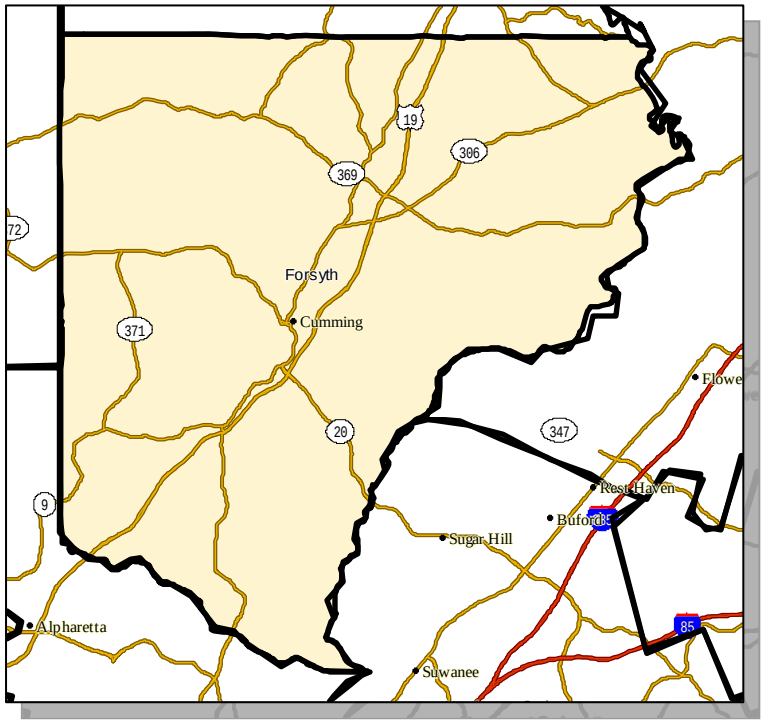
Forsyth

Cable Subs: 28,916



Counties Covered: parts of Forsyth

Cities Covered: Alpharetta, Cumming, Gainesville, Dawsonville, Lebanon, BallGround, Duluth, Suwanee

Zip Codes Covered: 30004, 30005, 30024, 30040, 30041, 30506

Population Demographics	2007 Est	%
Total Population	116,248	
Total Households	39,688	
Male	59,165	50.90%
Female	57,083	49.10%
White	105,685	90.90%
Black	2,423	2.10%
Hispanic	10,320	8.90%
20 to 24	7,242	6.20%
25 to 34	17,749	15.30%
35 to 44	20,519	17.70%
45 to 54	16,578	14.30%
55 to 64	10,643	9.20%
Median Age:	34.7	
$35,000 - $49,999	3,939	9.90%
$50,000 - $74,999	7,212	18.20%
$75,000 - $99,999	6,678	16.80%
$100,000 - $149,999	8,131	20.50%
$150,000 +	6,305	15.90%
Average Hhld Income	$86,034	
Median Home Value	$184,221	
Employed	61,426	96.30%
Blue Collar Occupations	12,461	31.90%
White Collar Occupations	26,586	68.10%
Average Vehicles Per Hhld	2.1	
2+ Vehicles Available	30,709	77.40%
High School Graduate	12,483	16.60%
Associates Degree	7,107	9.50%
Bachelor's Degree	24,137	32.10%
Graduate Degree	10,085	13.40%

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).

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