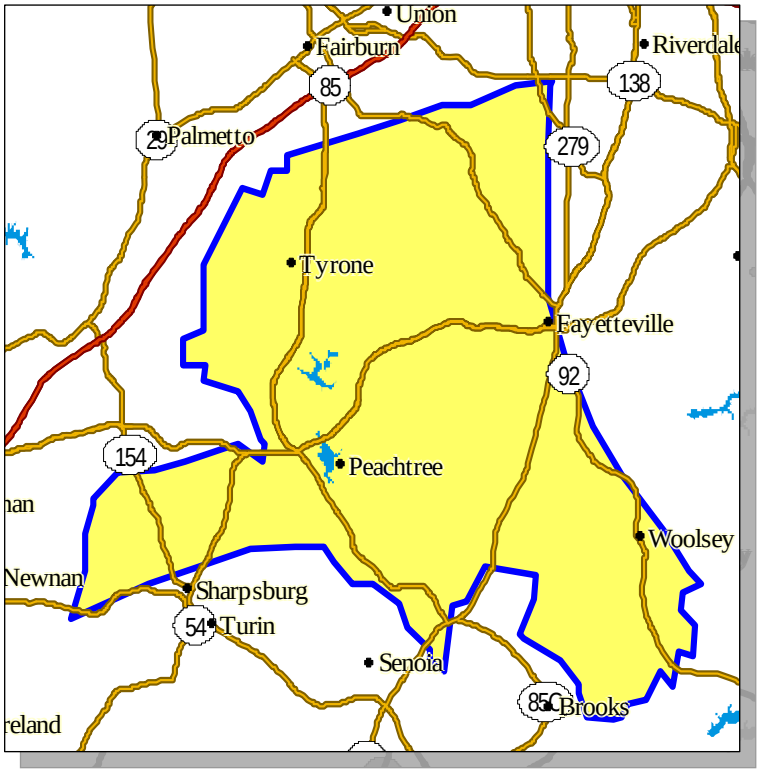
Fayette-Peachtree City

Cable Subs: 26,017



Counties Covered: parts of Fayette, Coweta

Cities Covered: parts of Fayetteville, Sharpsburg, Tyrone, Senoia, Peachtree City

Zip Codes Covered: parts of 30213, 30214, 30215, 30269, 30290

Population Demographics	2007 Est	%
Total Population	122,974	
Total Households	41,547	
Male	59,995	48.8%
Female	62,980	51.2%
White	85,699	69.7%
Black	27,399	22.3%
Hispanic	5,639	4.6%
20 to 24	9,061	7.4%
25 to 34	13,688	11.1%
35 to 44	16,403	13.3%
45 to 54	21,277	17.3%
55 to 64	16,882	13.7%
Median Age:	39.7	
$35,000 - $49,999	4,266	10.3%
$50,000 - $74,999	7,659	18.4%
$75,000 - $99,999	7,158	17.2%
$100,000 - $149,999	8,836	21.3%
$150,000 +	7,279	17.5%
Average Hhld Income	$85,020	
Median Home Value	$176,475	
Employed	64,727	93.8%
Blue Collar Occupations	16,294	32.4%
White Collar Occupations	33,992	67.6%
Average Vehicles Per Hhld	2.2	
2+ Vehicles Available	31,936	76.9%
High School Graduate	22,810	27.8%
Associates Degree	5,555	6.8%
Bachelor's Degree	23,287	28.4%
Graduate Degree	10,985	13.4%

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).

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