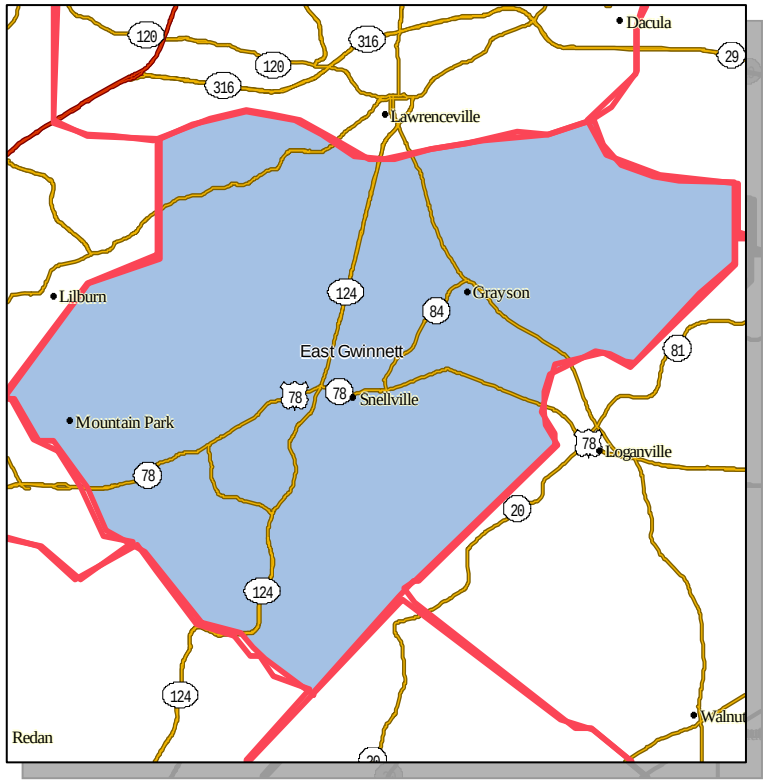
East Gwinnett

Cable Subs: 49,978



Counties Covered: parts of Gwinnett

Cities Covered: parts of Mountain Park, Snellville, Grayson

Zip Codes Covered: 30017, 30019, 30039, 30044, 30045, 30047, 30052, 30078, 30087

Population Demographics	2007 Est	%
Total Population	378,086	
Total Households	124,557	
Male	188,451	49.8%
Female	189,636	50.2%
White	234,160	61.9%
Black	80,465	21.3%
Hispanic	43,192	11.4%
20 to 24	21,012	5.6%
25 to 34	48,341	12.8%
35 to 44	64,385	17.0%
45 to 54	61,779	16.3%
55 to 64	38,117	10.1%
Median Age:	35.7	
$35,000 - $49,999	14,728	11.8%
$50,000 - $74,999	27,162	21.8%
$75,000 - $99,999	23,591	18.9%
$100,000 - $149,999	25,574	20.5%
$150,000 +	14,022	11.3%
Average Hhld Income	$80,707	
Median Home Value	$136,559	
Employed	196,143	93.3%
Blue Collar Occupations	47,614	30.5%
White Collar Occupations	108,444	69.5%
Average Vehicles Per Hhld	2.1	
2+ Vehicles Available	93,750	75.3%
High School Graduate	70,957	29.4%
Associates Degree	48,580	20.1%
Bachelor's Degree	52,787	21.9%
Graduate Degree	25,206	10.4%

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).

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