Douglas

Cable Subs: 27,857

Counties Covered: parts of Douglas, Fulton

Cities Covered: parts of Villa Rica, Lithia Springs, Douglasville

Zip Codes Covered: 30106, 30122, 30134, 30135, 30180, 30185, 30187

Population Demographics	2007 Est	%
Total Population	156,050	
Total Households	55,970	
Male	77,182	49.5%
Female	78,868	50.5%
White	98,852	63.4%
Black	47,866	30.7%
Hispanic	7,495	4.8%
20 to 24	10,281	6.6%
25 to 34	25,367	16.3%
35 to 44	25,779	16.5%
45 to 54	21,556	13.8%
55 to 64	15,043	9.6%
Median Age:	33.6	
$35,000 - $49,999	8,485	15.2%
$50,000 - $74,999	13,541	24.2%
$75,000 - $99,999	9,275	16.6%
$100,000 - $149,999	8,315	14.9%
$150,000 +	3,199	5.7%
Average Hhld Income	$59,028	
Median Home Value	$101,424	
Employed	77,963	90.5%
Blue Collar Occupations	32,578	27.4%
White Collar Occupations	23,710	40.3%
Average Vehicles Per Hhld	35,158	59.7%
2+ Vehicles Available	2.2	
High School Graduate	40,035	71.5%
Associates Degree	34,833	34.9%
Bachelor's Degree	7,271	7.3%
Graduate Degree	14,083	14.1%

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).

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