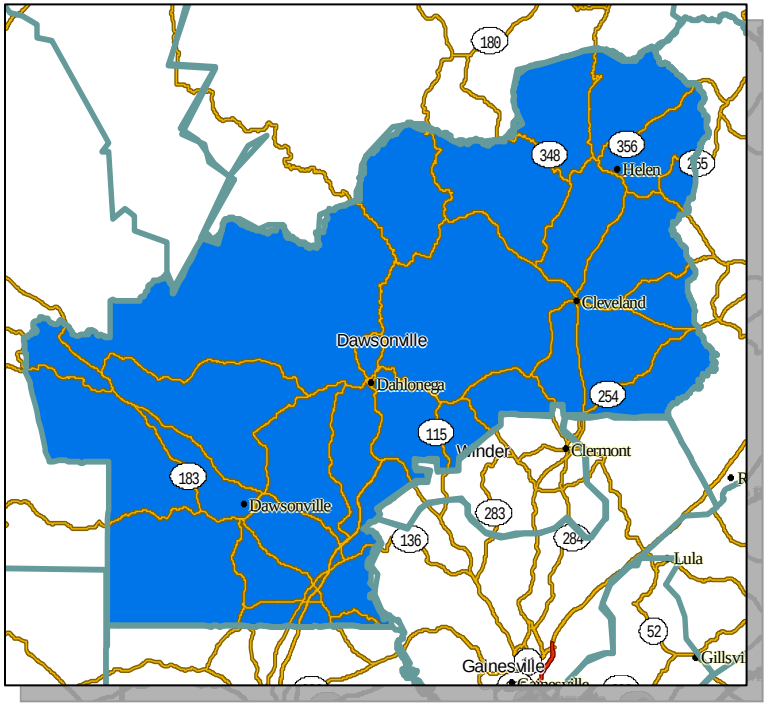
Dawsonville

Cable Subs: 11,381



Counties Covered: parts of Dawson, Lumpkin, Pickens, White

Cities Covered: parts of Helen, Cleveland, Dahlonega, Dawsonville

Zip Codes Covered: 30148, 30528, 30533, 30534, 30545, 30564, 30571,30597

Population Demographics	2007 Est	%
Total Population	69,019	
Total Households	27,576	
Male	34,483	50.0%
Female	34,535	50.0%
White	65,727	95.2%
Black	974	1.4%
Hispanic	2,655	3.9%
20 to 24	5,033	7.3%
25 to 34	10,943	15.9%
35 to 44	10,184	14.8%
45 to 54	9,247	13.4%
55 to 64	7,320	10.6%
Median Age:	36	
$35,000 - $49,999	4,407	16.0%
$50,000 - $74,999	6,228	22.6%
$75,000 - $99,999	3,338	12.1%
$100,000 - $149,999	2,537	9.2%
$150,000 +	1,291	4.7%
Average Hhld Income	$54,737	
Median Home Value	$117, 043	
Employed	34,860	95.7%
Blue Collar Occupations	12,665	46.4%
White Collar Occupations	14,654	53.6%
Average Vehicles Per Hhld	2.1	
2+ Vehicles Available	19,672	71.3%
High School Graduate	15,688	33.8%
Associates Degree	2,704	5.8%
Bachelor's Degree	5,313	11.4%
Graduate Degree	3,070	6.6%

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).

ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLA

© 2008 Comcast Spotlight Atlanta. All rights reserved.