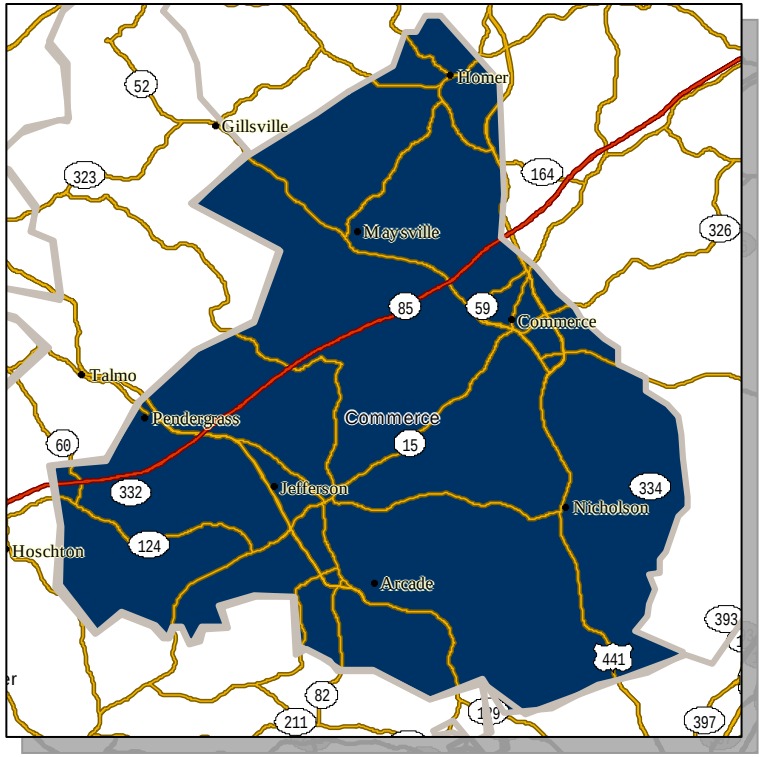
Commerce

Cable Subs: 3,347



Counties Covered: parts of Jackson, Banks

Cities Covered: parts of Homer, Maysville, Commerce, Nicholson, Pendergrass, Jefferson, Arcade

Zip Codes Covered: 30529, 30530, 30547, 30548, 30549, 30558, 30565, 30567, 30607

Population Demographics	2007 Est	%
Total Population	43,727	
Total Households	17,163	
Male	21,915	50.1%
Female	21,812	49.9%
White	38,707	88.5%
Black	3,702	8.5%
Hispanic	1,533	3.5%
20 to 24	2,950	6.7%
25 to 34	6,900	15.8%
35 to 44	6,735	15.4%
45 to 54	5,794	13.3%
55 to 64	4,359	10.0%
Median Age:	35.4	
$35,000 - $49,999	2,635	15.4%
$50,000 - $74,999	3,946	23.0%
$75,000 - $99,999	1,909	11.1%
$100,000 - $149,999	1,425	8.3%
$150,000 +	720	4.2%
Average Hhld Income	$52,100	
Median Home Value	$96,661	
Employed	21,019	95.6%
Blue Collar Occupations	8,988	53.0%
White Collar Occupations	7,959	47.0%
Average Vehicles Per Hhld	2	
2+ Vehicles Available	11,638	67.8%
High School Graduate	10,679	36.8%
Associates Degree	1,230	4.2%
Bachelor's Degree	2,185	7.5%
Graduate Degree	1,368	4.7%

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).

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