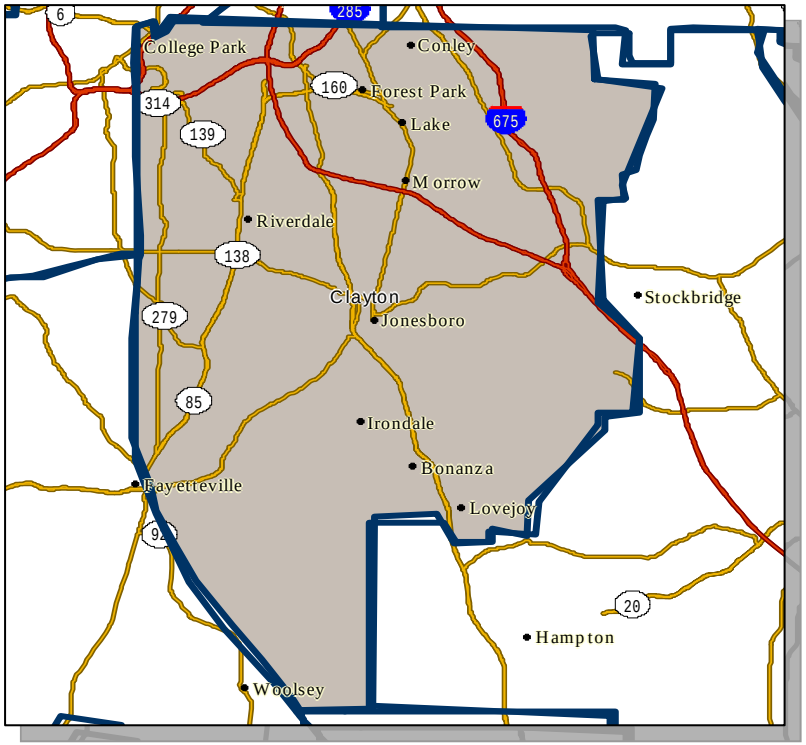
Clayton

Cable Subs: 55,364



Counties Covered: parts Clayton, Henry, Fulton

Cities Covered: parts of College Park, Conley, Forest Park, Lake, Morrow, Riverdale, Jonesboro, Irondale, Bonanza, Lovejoy

Zip Codes Covered: 30215, 30228, 30236, 30238, 30260, 30273, 30274, 30281, 30288, 30294, 30296, 30349, 30297, 30337, 30354, 30214

Population Demographics	2007 Est	%
Total Population	405,995	
Total Households	130,528	
Male	196,745	48.5%
Female	209,249	51.5%
White	91,155	22.5%
Black	259,310	63.9%
Hispanic	38,831	9.6%
20 to 24	27,589	6.8%
25 to 34	60,525	14.9%
35 to 44	66,666	16.4%
45 to 54	56,163	13.8%
55 to 64	35,207	8.7%
Median Age:	32.6	
$35,000 - $49,999	21,784	16.7%
$50,000 - $74,999	30,711	23.5%
$75,000 - $99,999	18,438	14.1%
$100,000 - $149,999	13,534	10.4%
$150,000 +	5,454	4.2%
Average Hhld Income	$55,669	
Median Home Value	$96,889	
Employed	194,875	89.8%
Blue Collar Occupations	72,227	44.7%
White Collar Occupations	89,278	55.3%
Average Vehicles Per Hhld	1.8	
2+ Vehicles Available	72,003	55.2%
High School Graduate	91,444	37.0%
Associates Degree	16,551	6.7%
Bachelor's Degree	38,500	15.6%
Graduate Degree	14,295	5.8%

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).

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