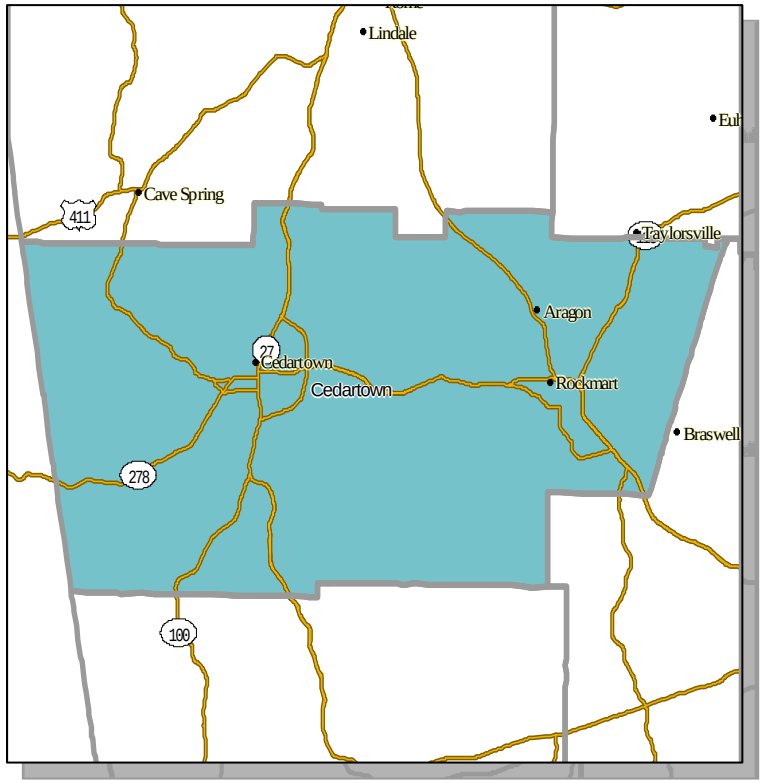
Cedartown

Cable Subs: 10,036



Counties Covered: parts of Polk, Floyd

Cities Covered: Cedartown, Aragon, Rockmart

Zip Codes Covered: 30104, 30125, 30153

Population Demographics	2007 Est	%
Total Population	45,606	
Total Households	17,486	
Male	23,126	50.7%
Female	22,480	49.3%
White	36,952	81.0%
Black	5,879	12.9%
Hispanic	4,548	10.0%
20 to 24	3,014	6.6%
25 to 34	6,765	14.8%
35 to 44	6,363	14.0%
45 to 54	5,835	12.8%
55 to 64	4,730	10.4%
Median Age:	34.9	
$35,000 - $49,999	2,960	13.7%
$50,000 - $74,999	3,533	16.9%
$75,000 - $99,999	1,769	20.2%
$100,000 - $149,999	1,077	10.1%
$150,000 +	477	2.70%
Average Hhld Income	$45,993	
Median Home Value	$73,858	
Employed	19,564	59.6%
Blue Collar Occupations	10,018	41.8%
White Collar Occupations	7,183	58.2%
Average Vehicles Per Hhld	2.2	
2+ Vehicles Available	10,996	62.90%
High School Graduate	11,045	37.50%
Associates Degree	1,182	4.00%
Bachelor's Degree	1,464	4.0%
Graduate Degree	1,322	5.0%

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).

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