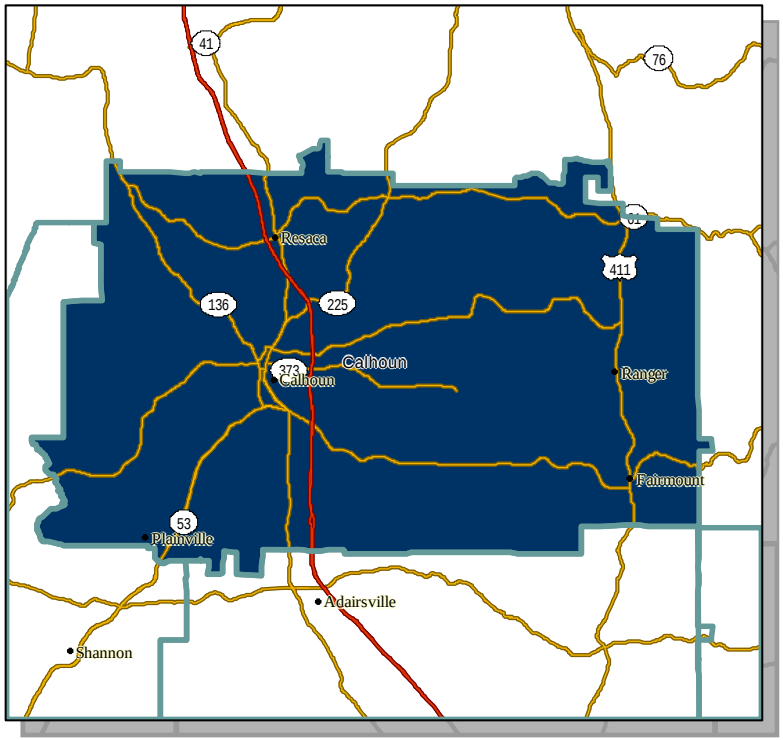
Calhoun

Cable Subs: 9,639



Counties Covered: parts of Gordon

Cities Covered: parts of Resaca, Ranger, Fairmont, Plainville, Calhoun

Zip Codes Covered: 30103, 30139, 30171, 30701, 30733, 30734, 30735, 30746

Population Demographics	2007 Est	%
Total Population	63,911	
Total Households	24,211	
Male	32,167	50.3%
Female	31,744	49.7%
White	56,898	89.0%
Black	2,759	4.3%
Hispanic	7,986	12.5%
20 to 24	3,974	6.2%
25 to 34	10,205	16.0%
35 to 44	9,754	15.3%
45 to 54	8,153	12.8%
55 to 64	6,452	10.1%
Median Age:	34.6	
$35,000 - $49,999	3,972	16.4%
$50,000 - $74,999	5,518	22.8%
$75,000 - $99,999	2,883	11.9%
$100,000 - $149,999	1,785	7.4%
$150,000 +	872	3.6%
Average Hhld Income	$51,320	
Median Home Value	$83,372	
Employed	31,914	94.2%
Blue Collar Occupations	15,049	54.3%
White Collar Occupations	12,685	45.7%
Average Vehicles Per Hhld	2	
2+ Vehicles Available	16,214	67.0%
High School Graduate	15,848	38.0%
Associates Degree	1,938	4.6%
Bachelor's Degree	2,926	7.0%
Graduate Degree	1,804	4.3%

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).

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