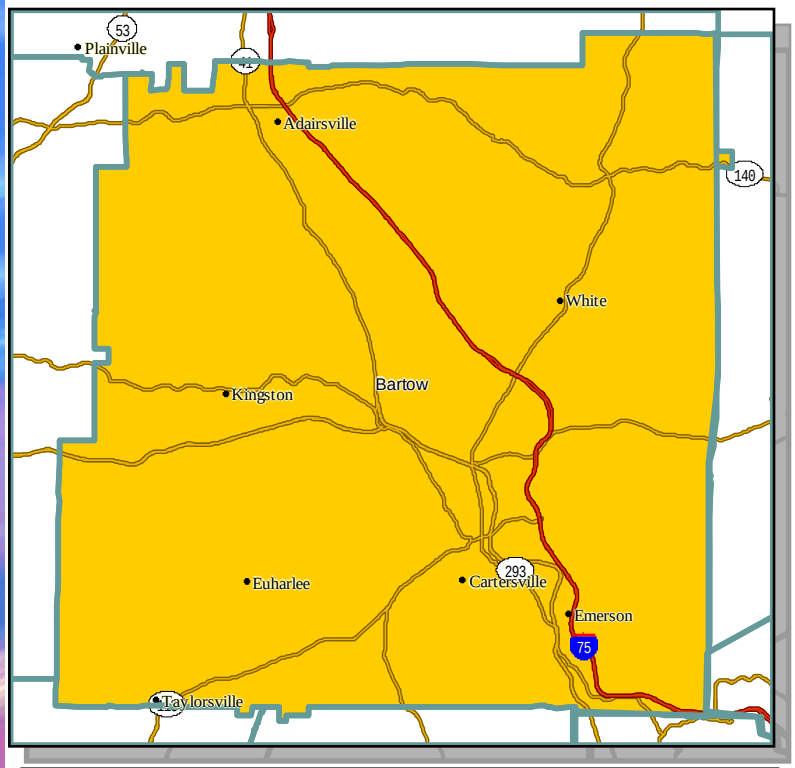
Bartow

Cable Subs: 17,799



Counties Covered: parts of Bartow

Cities Covered: parts of Adairsville, Kingston, Euharlee, Taylorsville, Cartersville, Emerson, White

Zip Codes Covered: 30102, 30103, 30104, 30120, 30121, 30137, 30139, 30145, 30171, 30178, 30184

Population Demographics	2007 Est	%
Total Population	138,968	
Total Households	48,785	
Male	69,295	49.9%
Female	69,673	50.1%
White	116,182	83.6%
Black	14,895	10.7%
Hispanic	8,465	6.1%
20 to 24	7,987	5.7%
25 to 34	20,560	14.8%
35 to 44	23,270	16.7%
45 to 54	19,128	13.8%
55 to 64	13,069	9.4%
Median Age:	34.4	
$35,000 - $49,999	6,691	13.7%
$50,000 - $74,999	10,969	22.5%
$75,000 - $99,999	7,490	15.40%
$100,000 - $149,999	6,816	14.0%
$150,000 +	3,917	8.0%
Average Hhld Income	$61,944	
Median Home Value	$99,605	
Employed	68,157	93.1%
Blue Collar Occupations	22,988	41.6%
White Collar Occupations	32,274	58.4%
Average Vehicles Per Hhld	2.2	
2+ Vehicles Available	35,065	71.9%
High School Graduate	18,153	20.5%
Associates Degree	5,291	6.00%
Bachelor's Degree	14,665	16.6%
Graduate Degree	7,874	8.9%

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).

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