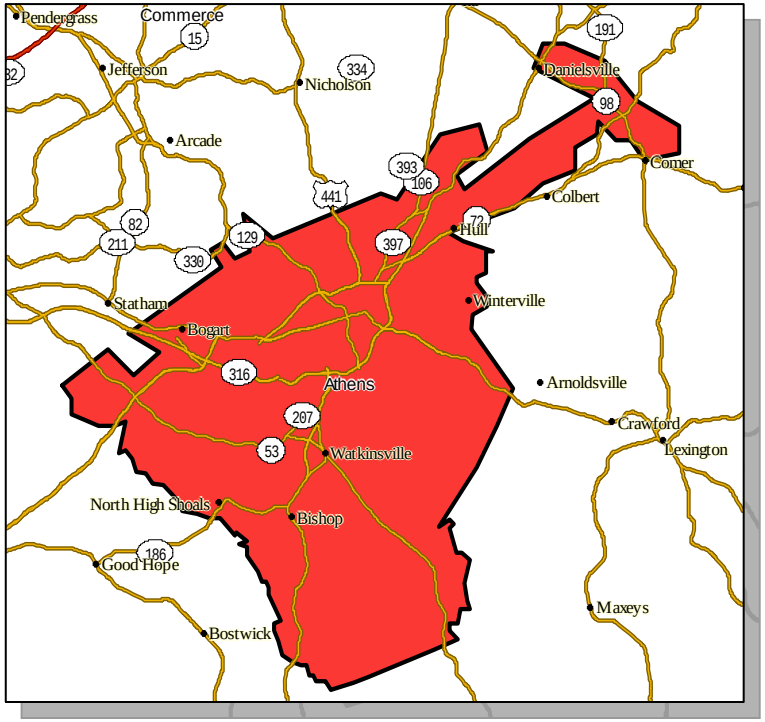
Athens

Cable Subs: 41,296



Cities Covered: Athens, Colbert, Hull, Watkinsville, Winterville, Comer, Danielsville

Counties Covered: parts of Clarke, Oconee, Madison

Zip Codes Covered: 30601, 30602, 30605, 30606, 30607, 30621, 30622, 30628, 30629, 30677, 30683

Population Demographics	2007 Est	%
Total Population	153,577	
Total Households	60,506	
Male	75,257	49.0%
Female	78,319	51.0%
White	110,044	71.7%
Black	32,012	20.8%
Hispanic	10,970	7.1%
20 to 24	22,046	14.4%
25 to 34	32,322	21.0%
35 to 44	18,531	12.1%
45 to 54	16,526	10.8%
55 to 64	12,561	8.2%
Median Age:	29.2	
$35,000 - $49,999	8,266	13.7%
$50,000 - $74,999	10,459	17.3%
$75,000 - $99,999	5,744	9.5%
$100,000 - $149,999	5,358	8.9%
$150,000 +	3,902	6.4%
Average Hhld Income	$52,096	
Median Home Value	$114,942	
Employed	76,866	91.3%
Blue Collar Occupations	26,650	38.4%
White Collar Occupations	42,826	61.6%
Average Vehicles Per Hhld	1.9	
2+ Vehicles Available	36,996	61.1%
High School Graduate	24,073	25.6%
Associates Degree	5,903	6.3%
Bachelor's Degree	20,202	21.5%
Graduate Degree	17,190	18.3%

Source: Cable TV HHs from Nielsen Media Research, Demographic data provided by SRC Spotknowledge, 2007 Estimates based off 2000 U.S. Census except Median House Value and Blue Collar/White Collar (2000 U.S. Census only).

ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLANTA ATLA

© 2008 Comcast Spotlight Atlanta. All rights reserved.